Green Element

CASE STUDY



Abel & Cole

Developing a Climate Action Framework

In 2019, Abel & Cole formally declared a Climate Emergency as an organisation. In response, they needed to develop a Climate Emergency Plan which included conducting **a full carbon footprint, identifying carbon hotspots, setting science-based targets, and implementing a plan to achieve significant reductions.**

Green Element has been instrumental in helping us realise our vision to become the UK's most sustainable grocery delivery company. Their expertise has enabled us to maintain a leading position on a wide range of impacts and continue earning our customers' trust. Every project we've asked for their assistance with has been a success, the team are a pleasure to work with, and it's a relationship that just goes from strength to strength.

Ed Ayton, Sustainability and Ethics Advisor at Abel & Cole

https://www.greenelement.co.uk/customer-success-stories/abel-cole/

Carbon Footprint Reporting



A full carbon footprint was originally conducted for Abel & Cole in 2019 across Scopes 1, 2, and 3, before transitioning to using the Compare Your Footprint software to take further ownership of their company's footprint and data.

Developing a Climate Emergency Action Plan



Our team created a tailored Climate Action Plan that looked at several aspects of Abel & Cole's operations, accompanied by reduction recommendations and carbon reduction projections.

Setting Science-based Targets



As part of their Climate Action Strategy, Abel & Cole needed to set science-based targets. Our team calculated Abel & Cole's near-term science-based targets for Scopes 1, 2, and 3 against a 2020 baseline.

Training and Support



We have worked closely with Abel & Cole since 2019, equipping them with the most accurate and up-to-date knowledge needed to excel in their sustainability journey and make meaningful change.

Client Benefits

- Measured their entire carbon footprint and identified carbon hotpots
- Reduced their carbon emissions by 7939 tonnes
- Had their near-term **science-based targets** validated by the Science Based Targets initiative
- Received tailored recommendations from the Green Element team to further reduce their environmental impact

READ THE FULL CASE STUDY

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