

CLIENTS CREATIVITY CULTURE



emperor

CASE STUDY

Carbon Emissions Assessment and Carbon Reduction Strategy for **Emperor**

Emperor is an employee-owned strategic and creative communications consultancy and a **B Corp** dedicated to helping organisations connect with their stakeholders, from employees to investors, to achieve remarkable outcomes. They focus on transforming ambitions into success through clear, authentic, and consistent communications. Their expertise ranges from brand and digital to reporting, sustainability, and moving image.

Our team really values the support and expertise that **Green Element** provides.

We work with a warm friendly team who take the time to explain some of the more complex aspects in a way we can all understand and get behind.

Lynn Dickinson
Chief Responsible Officer, Emperor

Green Element Approach

Carbon Footprint Reporting

Green Element provides Emperor with an annual Carbon Footprint report, featuring tailored recommendations to target specific hotspots effectively.

Materiality Assessment

Conducted a materiality assessment; the process of identifying and quantifying the significant GHG emissions sources and activities within an organisation's operations.

Science-based Targets

Green Element guided Emperor through the process of setting science-based targets.

Client Benefits



Reduced scope 1 GHG emissions by 74%



Reduced scope 2 GHG emissions by 99%



Submitted scope 1 and 2 near-term science-based targets and net-zero target



Already met their near-term 10-year targets for scope 1 and 2

Scenario Modelling

Developed a scenario model for Emperor's four identified carbon hotspots evaluating the impact of various actions on reducing GHG emissions.

Working with Lynn and the team at Emperor has been a really pleasant experience. It seems like a great company to work for, and all of my interactions with partners have been positive. I feel there is genuine buy-in at all levels for what we are trying to achieve. I very much look forward to our continued partnership.

Michael Barnes

Senior Climate Analyst
Green Element

Read the full Emperor case study to find out more!

[READ THE CASE STUDY](#)