



blocblinds®

CASE STUDY

How **Bloc Blinds** accelerated its sustainability journey through our Sustainability Strategy and Impact Assessment service.

Bloc Blinds is an award-winning UK-based online retailer of made-to-measure blinds. They are passionate about designing and developing a series of unique blinds and accessories that easily integrate into your home. Based in the UK, the Bloc Blinds team of dedicated professionals create precision-cut, made-to-measure blinds quickly and efficiently for customers around the world.

Thank you to the Green Element team for the work and effort over the last few weeks. The presentations and reports have been excellent. It has been well received and has gotten a good buzz and motivation going.

Vinny Kennedy
Quality Assurance Manager
Bloc Blinds

Green Element Approach

First, Green Element prepared a carbon footprint using Bloc Blinds' data to report on Scopes 1, 2, and 3 emissions using the **Compare Your Footprint**™ service. This allowed the Green Element team to identify emission hotspots.

The Green Element team was then able to gain a clearer understanding of the business through document and process reviews, surveys and interviews, and employee engagement activities.

As a result, tailored solutions and recommendations for Bloc Blinds were provided by our team, clearly identifying the appropriate next steps for their sustainability journey. The outcomes were discussed with the Bloc Blinds team and then shared in a comprehensive report.



“It was a real pleasure to work with Bloc Blinds. They were very engaged in the process and keen to learn and discuss opportunities for reducing their environmental impact. We look forward to working with them again to support them in implementing measures to effect meaningful change.”

Naomi Cohen

Senior Manager for Engagement and Development, Green Element

Client Benefits



Understood effective next steps to take on their sustainability journey



Aiming to create an emissions reduction strategy based on guidance from Green Element



Implemented multiple sustainable initiatives only 6 months after working with Green Element



Plans to continue calculating their carbon footprint to further understand their impact

Read the full Bloc Blinds case study to find out more!

READ THE CASE STUDY