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Business > Business Reporter

## How savvy businesses are securing their green credentials



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**Implementing an environment management systems has far-reaching benefits, including the balance sheet.**

**G**reen Element is a management consultancy advising organisations on implementing an environmental management system (EMS) while delivering a consistent, professional and cost-effective service.

A successful EMS depends on every employee of the company from the cleaners to top management being involved, and could be one of the stumbling blocks.

Green Element has a reputation for providing the impetus for inspiration to the staff by including key people in every section in the decision-making and implementing process, by explaining the significant benefits, not just to the environment, but also for the wellbeing of their company.

The finance department is happy with the savings on utilities and travel costs and legacy technology improvements, which more than outstrip any consultancy costs. The staff are pleased to be part of a growing number of enlightened business practitioners.

The directors appreciate the improving balance sheet. The customers are impressed by the company's progressive attitude and very often cite its EMS standard as a reason for doing business.

Monitoring progress plays a key role, particularly when it comes to energy cost savings. Green Element has a team of dedicated professionals whose sole job is to review half-hourly data or data collected from their own devices through a piece of software that works in conjunction with macros produced in Excel.

By drilling down and working out exactly where all energy usage occurs, savings of between 10 and 20 per cent can be made in the first year, and five to 10 per cent year-on-year afterwards. This data comes from rigorous client EMS reviews.

Green Element is a member of BC Corp, a non-profit organisation dedicated to building a community of, currently, 1,900 certified B corporations in 50 countries covering 130 industries, which meet the highest standards of verified overall social and environmental performance, public transparency and legal accountability.

Every business, large or small, can benefit from [Green Element's](#) help.

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