

Green Element is a young, dynamic company that keeps its grass roots firmly with the environment and the people whom it works with on a day-to-day basis. We are a cost effective solution to any company wishing to protect and promote its environmental ethos.

We focus on: Environmental Policy and Regulations, Auditing, Environmental Management Systems, Sustainability and Environmental Systems, Business Management and Environmental Strategy, Environmental Management Tools and Methods, Environmental Management Systems Implementation, Integrated Waste and Pollution Management.

Recent Publications - The following is work relating to projects completed between Sep 04 - Present

- Clients:** Hill International PLC, British Petroleum
Project: General Environmental Consultancy Report Writing
Role: Project Consultant
- Consulting on major multi-billion pound UK projects
 - Understanding the Environmental Impacts within them.
 - Channel Tunnel Rail Link, London Underground Improvement Work
 - Advising on how to redeem disputes
 - Consultant for BP on a new lubricant that Castrol have developed.
 - Modelled the projected car use/energy/emissions within the world remit up until 2050



- Clients:** AMV BBDO, BBH, DDB, Ravens Housing Trust, The Engine Group, Warren Evans, DLKW, Krow Communication, Firefish, McCann Erickson.
Project: Building an Environmental Management System
Role: Environmental Consultant
- Installing the IEMA Acorn system (BS8555)
 - Installing ISO 14001
 - Reducing and recycling all waste
 - Undertaking an actual waste audit to fully comprehend the waste culture.
 - Unique to the Industry
 - Introducing a low energy campaign
 - Using technologies and cultural change
 - Advising on climate neutral projects
 - Creating a training schedule for the company across all disciplines.
 - Construct a program for environmental intuitives.



- Clients:** Clear Cell, Epic,
Project: Generic Environmental Management/Management Systems
Role: Consultant
- Implementing a system for packing and tracking the product.
 - Designing Company Policies and Manuals
 - Integrating a new customer service interface with present system.
 - Re-designed the warehouse, making the layout more ergonomically sound.
 - Generating a new company culture
 - Using ISO9001 as a baseline



- Clients:** Charles Russell, Corporate Edge, Criteria FieldWork, DDB, DLKW, EdComs, Publicis, Ravens Housing Trust, AMV
Project: Initial Environmental Impact Assessment
Role: Environmental Consultant
- This is Unique to the Industry
 - Understanding the baseline of the company
 - Speak to all top management/Directors
 - Undertake;
 - Waste Audit
 - Energy Audit
 - Water Audit
 - General Environmental Audit
 - How to get your employees on board
 - Travel – Reduction methods and instilling best practice
 - General Staff Awareness
 - General Observations
 - Taking the next step



PUBLICIS GROUPE



- Clients:** Empiric Solutions
Project: Impact Assessment Day for SMEs
Role: Environmental Consultant
- Unique to the Industry
 - Purchasing: How the SME can make sustainable purchasing decisions.
 - Introduce legislation; How can it/does it affect the SME.
 - What effect does the SME have on its surroundings?



- Clients:** AMV BBDO, DDB, Ravens
Project: Waste Audit
Role: Waste Auditor
- Measuring all waste from the company
 - Separating and segregating
 - Starting initiating the key EPIs for the EMS



Clients: **Smiths Aerospace**
Project: Preliminary Commercial Feasibility Study for Renewable Energy
Role: Project Consultant

smiths

- Contacted Local Council for any initial objections
- Site Survey, covering key issues; Local population, Electrical Infrastructure, Local Wildlife, Archaeology, Local Planning Policies, Current Local objectives, Energy usage, Alternative possibilities, Understanding local pressure groups.
- Wrote report - highlighting issues in a comprehensible format and the further steps to take.

Clients: **AJA Registrars, ECO Network, WWF**
Project: Auditing
Role: Environmental Auditor



- Audited EMS
- Audited up to both international and national standard.
 - BS8555, ISO14001
- Verified EPI
- Operational Control Processes

Clients: **The Engine Group**
Project: Training
Role: Trainer/Environmental Consultant

- How to implement an Environmental Management System
- General Environmental Awareness
- The basics of ISO14001
- Phase 1 to 6 - BS8555



Clients: **Hertfordshire University**
Project: Lecturing, Consulting
Role: Guest Lecturer, Consultant

- How to conduct an audit?
- The intricacies of ISO14001 and BS8555
- Belbin and Team Role Theory
- Marking of the assignments, and marking the exams
- Advising on the course and keeping up to date with the current business climate.
- Taking student through MSc thesis and helping on the carbon calculating.



Clients: **Eastleigh Borough Council, CIWEM, Hampshire County Council**
Project: Speaking at Environmental Events
Role: Guest Speaker



- "The Pros and Cons of large Scale Wind Turbine Projects and the concept of a Wind Turbine Co-operative."
- "Passenger Cars, CO2 emissions and energy: What is the future?"
- "The concept of Wind Turbine Co-Operatives"
- "Environmental Management Systems – How is your company performing?"

Education

- MSc: Environmental Management for Business, University of Hertfordshire, 03 – 04
- Ba (Hons): Hotel Management with Tourism, Manchester Metropolitan University. 96 – 99
 - The course included; International Business & Travel, Tourism Development, Tourism & Global Sustainability, International Services Marketing, Human Resource Management, Operations Strategy, and Operations Management.
- Business and Intermediate Spanish Certificates: Natalis Language School, Chile. 01
- A-Levels: Lancing College. 89-94
- Intermediate Level: Wine and Spirit Education Trust, London. 02

Professional Memberships

- Associate Member of Institute of Environmental Management & Assessment
- Graduate Member of Chartered Institution of Water and Environmental Management (Have professional Interview in 1 month)
 - Vice Chairman of the Metropolitan Branch of CIWEM

Skills and Achievements

Management:

- Managed various retail units around the world including; UK, USA and South America up to a weekly turnover of £40,000.
- Organised in-house and out-of-house promotions and marketing.
- Very capable of dealing with difficult situations.

Customer Service:

- Created and implemented a customer service practice of a standard, which was adopted by the Intrawest Corporation, Canada and utilised as a key benchmark.
- Dealt with all manner of people around the world of all origins, nationalities and lifestyles.

Communication:

- Strong client interaction and business development skills

Research Interests

- Modern and future climate change
- Renewable energy technologies