

Green Element Greening Up Strategy

What can Green Element do for you and in particular what are the significant financial benefits that your company can accrue whilst not only being seen to be environmentally responsible, but in reality contributing towards resolving some of the severe problems facing our planet.

I trained as an ISO14001/EMAS auditor at the University of Hertfordshire, obtaining my MSc. Having completed this ISO 14001/EMAS accredited course on auditing within the environment, I have worked for a variety of companies, BP, Liberal Democrats and Veolia, on a number of different projects that have identified areas where these companies can improve their environmental status. Please refer to Green Element's website for more information and projects. There are a number of ways that a company such as yours are able to make "carbon savings".

- Reduce Waste
 - Measure and track waste - can it be reduced/sold?
- Energy Efficiency
 - Reduce your energy bills, conduct an energy audit. Work closely with the IT department.
- Water Efficiency
 - Conduct a water audit - any leaks? Consider installing a water saving diaphragm.
- Travel
 - Is all travel strictly needed? Stay in green hotels.

There are many ways that a company can enable their environmental prowess but yet reduce overhead costs. It has been shown that the amount of money that can be saved on current overheads is approximately 10%. Carbon savings initiatives can be made fun and interactive enabling staff to understand what they are doing, why they are doing it, how they are doing it and seeing the progress of the environmental strategy. This can be done through online questionnaires and weekly email updates amongst other means.

Green Element works closely with clients to develop sustainable solutions for their workplaces. We are committed to providing a service that is consistent, professional and of the highest quality. Green Element is a cost effective way to reduce your carbon footprint, save money, increase consumer trust and gain stakeholders' confidence.

If you would like to have a preliminary discussion with Green Element regarding your aspirations for your Company's environmental objectives and green policies, Green Element should be pleased to hear from you.